

The Examiner

ADVERTISING RATES

www.navasotaexaminer.com

PO Box 751 • 115 S. Railroad Street • Navasota, Texas 77868 • (936) 825-6484 • fax (936) 825-2230

ADVERTISING RATES

OPEN RATE PER ISSUE

Per Column Inch..... **\$9.00**

CLASSIFIED RATES

DISPLAY Per Column Inch..... **\$6.75**

\$10.00 for 20 words or less;

\$0.50 for each additional word

LEGAL NOTICES

RETAIL Per Column Inch..... **\$9.00**

CLASSIFIED Per Column Inch..... **\$6.75**

AFFIDAVIT FEES Per Affidavit..... **\$5.00**

NATIONAL RETAIL ADVERTISING

RETAIL **\$10.00** (net) per col. inch

CLASSIFIED **\$6.75** (net) per col. inch

Non-Commissionable/Net

BUSINESS DIRECTORY

Minimum of 4 weeks..... **\$20.00** week

CHURCH PAGE SPONSOR

Minimum of 4 weeks..... **\$18.00** week

OBITUARIES: Starting at **\$75.00**

WEDDINGS, BIRTHDAYS: **\$75.00**

COLOR RATES

Full Process Color **\$200** per page

PRE-PRINTED INSERTS

Up to 12 pages..... **\$373.75** (net)

12 pages or more..... **\$431.25** (net)

Non-Commissionable/Net

NOTE: The publisher reserves the right to assess extra charges for inserts that are unusually large or heavy.

WEB SITE AD RATES

www.navasotaexaminer.com

Home Page Banner **\$50** per week

Home Page Button **\$25** per week

In-Story Ad **\$25** per week

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PUBLISHED EACH WEDNESDAY

AD DEADLINES

Retail Display **Monday, 3 p.m.**
Classified Display **Monday, 3 p.m.**
Classified Word Ads. **Monday, 3 p.m.**

SUBSCRIPTION RATES

In Grimes County **\$46** per year
Elsewhere in Texas **\$52** per year
Out of Texas **\$65** per year
E-edition **\$46** per year

Pre-Paid Classified Word Ads and new Subscriptions may also be purchased via the Examiner's web site.

■ CASH
■ CHECKS



RETAIL

MECHANICAL REQUIREMENTS

1 column **1.52"**
2 columns..... **3.22"**
3 columns..... **4.91"**
4 columns..... **6.61"**
5 columns..... **8.31"**
6 columns..... **10.0"**

CLASSIFIED MECHANICAL REQUIREMENTS

1 column **1.00"**
2 columns..... **2.12"**
3 columns..... **3.25"**
4 columns..... **4.37"**
5 columns..... **5.50"**
6 columns..... **6.62"**
7 columns..... **7.75"**
8 columns..... **8.87"**
9 columns..... **10.0"**

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