ADVERTISING RATES

Effective April 1, 2019

OPEN RATE PER ISSUE
Per Column Inch ........................................... $9.00

CLASSIFIED WORD RATES
DISPLAY Per Column Inch ......................... $6.50
$10.00 for 20 words or less;
$0.50 for each additional word

LEGAL NOTICES
RETAIL Per Column Inch.......................... $9.00
CLASSIFIED Per Column Inch.............. $6.50
AFFIDAVIT FEES Per Affidavit ............... $5.00

NATIONAL RETAIL ADVERTISING
RETAIL ................ $10.00 (net) per col. inch
CLASSIFIED ............... $6.75 (net) per col. inch
Non-Commissionable/Net

BUSINESS DIRECTORY
Minimum of 4 weeks ........ $15.00 week

OBITUARIES: $75.00
WEDDINGS, BIRTHDAYS: $75.00

COLOR RATES
Full Process Color............... $200 per page

PRE-PRINTED INSERTS
Up to 12 pages............... $373.75 (net)
12 pages or more.............. $431.25 (net)
Non-Commissionable/Net
NOTE: The publisher reserves the right
to assess extra charges for inserts
that are unusually large or heavy.

WEB SITE AD RATES
www.navasotaexaminer.com
Home Page Banner ............... $50 per week
Home Page Button .............. $25 per week
In-Story Ad ...................... $25 per week
Non-Commissionable/Net
ADVERTISING RATES

PUBLISHED EACH WEDNESDAY

AD DEADLINES
Retail Display .......... Monday, 3 p.m.
Classified Display ...... Monday, 3 p.m.
Classified Word Ads Monday, 3 p.m.

SUBSCRIPTION RATES
In Grimes County .......... $41 per year
Elsewhere in Texas ........ $47 per year
Out of Texas ................ $60 per year
E-edition ................... $39 per year

Pre-Paid Classified Word Ads and new
Subscriptions may also be purchased via the
Examiner’s web site.

- CASH
- CHECKS
- Diners
- VISA
- MC
- AmEx

RETAIL
MECHANICAL REQUIREMENTS
1 column ......................................... 1.52”
2 columns ........................................ 3.22”
3 columns ........................................ 4.91”
4 columns ........................................ 6.61”
5 columns ........................................ 8.31”
6 columns ........................................ 10.0”

CLASSIFIED MECHANICAL
Requirements
1 column ......................................... 1.00”
2 columns ........................................ 2.12”
3 columns ........................................ 3.25”
4 columns ........................................ 4.37”
5 columns ........................................ 5.50”
6 columns ........................................ 6.62”
7 columns ........................................ 7.75”
8 columns ........................................ 8.87”
9 columns ........................................ 10.0”

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PUBLISHER’S LIABILITY FOR ERROR: The publisher
shall not be liable for slight changes or typographical
errors that do not lessen the value of an advertise-
ment. The publisher’s liability for other errors or
omissions in connection with an advertisement is
strictly limited to publication of the advertisement in
any subsequent issue or the refund of any monies paid
for the advertisement.

INDEMNIFICATION: The advertiser and/or advertising
agency agrees to defend and indemnify the publisher
against any and all liability, loss or expenses arising
from claims of libel, unfair competition, unfair trade
practices, infringement of trademarks, copyrights,
trade names, patents or proprietary rights or violation
of rights of privacy resulting from the publication of
the advertiser’s advertisement.