

The Examiner

ADVERTISING RATES

www.navasotaexaminer.com

PO Box 751 • 115 S. Railroad Street • Navasota, Texas 77868 • (936) 825-6484 • fax (936) 825-2230

ADVERTISING RATES

Effective April 1, 2019

OPEN RATE PER ISSUE

Per Column Inch.....**\$9.00**

CLASSIFIED WORD RATES

DISPLAY Per Column Inch.....**\$6.50**

\$10.00 for 20 words or less;

\$0.50 for each additional word

LEGAL NOTICES

RETAIL Per Column Inch.....**\$9.00**

CLASSIFIED Per Column Inch.....**\$6.50**

AFFIDAVIT FEES Per Affidavit.....**\$5.00**

NATIONAL RETAIL ADVERTISING

RETAIL.....**\$10.00** (net) per col. inch

CLASSIFIED.....**\$6.75** (net) per col. inch

Non-Commissionable/Net

BUSINESS DIRECTORY

Minimum of 4 weeks.....**\$15.00** week

OBITUARIES: \$75.00

WEDDINGS, BIRTHDAYS: \$75.00

COLOR RATES

Full Process Color.....**\$200** per page

PRE-PRINTED INSERTS

Up to 12 pages.....**\$373.75** (net)

12 pages or more.....**\$431.25** (net)

Non-Commissionable/Net

NOTE: The publisher reserves the right to assess extra charges for inserts that are unusually large or heavy.

WEB SITE AD RATES

www.navasotaexaminer.com

Home Page Banner.....**\$50** per week

Home Page Button.....**\$25** per week

In-Story Ad.....**\$25** per week

Non-Commissionable/Net

The Examiner

PO Box 751
 115 S.Railroad Street
 Navasota, Texas 77868
 (936) 825-6484
 fax (936) 825-2230

ADVERTISING RATES www.navasotaexaminer.com

PUBLISHED EACH WEDNESDAY

AD DEADLINES

Retail Display **Monday, 3 p.m.**
 Classified Display **Monday, 3 p.m.**
 Classified Word Ads **Monday, 3 p.m.**

SUBSCRIPTION RATES

In Grimes County **\$41** per year
 Elsewhere in Texas **\$47** per year
 Out of Texas **\$60** per year
 E-edition **\$39** per year

Pre-Paid Classified Word Ads and new Subscriptions may also be purchased via the Examiner's web site.

- CASH
- CHECKS



RETAIL

MECHANICAL REQUIREMENTS

1 column **1.52"**
 2 columns **3.22"**
 3 columns **4.91"**
 4 columns **6.61"**
 5 columns **8.31"**
 6 columns **10.0"**

CLASSIFIED MECHANICAL REQUIREMENTS

1 column **1.00"**
 2 columns **2.12"**
 3 columns **3.25"**
 4 columns **4.37"**
 5 columns **5.50"**
 6 columns **6.62"**
 7 columns **7.75"**
 8 columns **8.87"**
 9 columns **10.0"**

Ana Cosino

Publisher & Advertising Directory
 publisher@navasotaexaminer.com

Angela Scurlock

Sales Representative
 sales@navasotaexaminer.com

Matthew Ybarra

Senior News Reporter
 news@navasotaexaminer.com
 sports@navasotaexaminer.com

Sonya Bobo

Office Manager
 bookkeeper@navasotaexaminer.com

Ina Lindley

Michael Carrington
Distribution

PUBLISHER'S LIABILITY FOR ERROR: *The publisher shall not be liable for slight changes or typographical errors that do not lessen the value of an advertisement. The publisher's liability for other errors or omissions in connection with an advertisement is strictly limited to publication of the advertisement in any subsequent issue or the refund of any monies paid for the advertisement.*

INDEMNIFICATION: *The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.*